

# mattbooth

be yourself,  
improve  
yourself



**Matt Booth works with organizations who want to improve people's attitudes, communication skills and ability to focus so they can do what they do better.**

Matt entertains people and impacts lives through his high-energy, engaging keynote programs. Matt's three areas of expertise are:

**Attitude • Communication • Focus**

## Matt's most requested programs:

### What's the Value of Your Attitude?

There is an old saying that says "attitude is everything". Is that true? I think Attitude is the start of everything! Attitude determines your thoughts and ultimately your actions. In this program you will learn how being positive as often as possible helps you become more successful. You'll leave this program with practical take-a-ways and the motivation to implement them. What's the value of your attitude?

### Confused Minds Say "No"!

From the day you were born, you've depended on the ability to communicate. Somewhere between that first cry for breath and yesterday's babbling, the process has changed. You now live in a world full of clutter, confusion, and information overload. With each step forward in technology, effective communication becomes more challenging. Yet, virtually every facet of your personal and professional success hangs more on the ability to communicate than on any other learnable skill. It has never been more important than now to present a clear message.



### What's In Your Wallet?

Get more out of life with this nationally known goal setting and action seminar. Accomplish more, learn more, and earn more. Live life more fully. Learn how to set goals and more importantly how to achieve them! This seminar reveals how success can be determined by what you keep in your wallet.

Now is the time for your organization to get some...

www.mattbooth.com  
**MATTITUDE**

**To create a lasting impact with you next event, contact Matt today!**

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Visit Matt online at [www.mattbooth.com](http://www.mattbooth.com).

## What Clients Are Saying

"Your motivational talk really hit home with several of our team- **BRIDGESTONE** mates regarding setting and reviewing goals, selecting your attitude (aka "Mattitude") and one of my favorites...Tell me something good! I have had several of our teammates call or mention that you have been one of the BEST speakers we have had in the past 2 years. You are an energetic and inspiring speaker!"

- Scott J Burgmeyer - Bridgestone Tire

"We had Matt present at a Professional Development afternoon and his talk still has visible effects on the staff—CYA stickers are seen in many classrooms and doors. Matt spoke to our student body to kick off a Career Day and I have had many parents respond to me that their kids were impressed and talking about what Matt said. I would recommend Matt coming in to speak to students and staff if the opportunity presents itself to your district. You will not be disappointed!"

Darren Sirianni - East Dubuque H.S. Principal

"After the dairy industry suffered catastrophic losses, dairy farmers needed to hear a positive message at their meeting to give them encouragement as the industry slowly recovered. Matt captured their attention the moment he stepped in front of the group. It was a perfect message that made a lasting impression. Matt was professional and accessible through the whole experience, and his flexibility made him easy to work with. We will definitely consider hiring Matt again in the future."

Sara Olson - National Milk Producers Federation



"Matt Booth was outstanding! It was the first standing ovation I have witnessed at an opening day in-service during my twenty-four years in education. Matt's message on the value of a positive attitude and teaching that message to others is done with humor, enthusiasm and unbelievable passion. It is hard to find an inspirational program, which reaches all levels of teachers and staff, but MATTITUDE did! Thanks!"

Rob Wagner, District Administrator-Lancaster Schools

"Matt's charming and engaging style connected well with our staff and was inspiring. Any leader of an organization realizes that tough economic times can take a toll on our front line leadership. Matt's targeted presentation provided a humorous but practical "time out" for our staff that will be able to use "Mattitude" at both work and in their personal lives."

Paul Spivey - United Clinical Laboratories

"I'm sure you get this a lot, but starting Friday after your session, I decided that I will have control over my attitude and it has already shown positive results. My two small children recognize how "happy daddy is" and my wife has appreciated my better mood and willingness to do more around the house. I know it is only Monday, but things are better for me and I know it has to do with my attitude adjustment."

Matthew Campbell - Security National Bank

"On behalf of all delegate of the JCI World Congress in Osaka, Japan, please accept my gratitude for your participation in our event. Motivation is incredibly important for an organization like JCI that relies on the enthusiasm of people to create change. Your presentation was effective in fueling this motivation, and we thank you."

Edson A. Kodama - JCI Secretary General

